COLLECTION

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<td>KAIKU</td>
<td>127</td>
</tr>
<tr>
<td>INARI</td>
<td>TRACE</td>
<td>133</td>
</tr>
<tr>
<td>AVALON</td>
<td>SATO</td>
<td>137</td>
</tr>
<tr>
<td>MURIA</td>
<td>BONBON</td>
<td>141</td>
</tr>
<tr>
<td>DIAMOND</td>
<td>TIDE</td>
<td>147</td>
</tr>
<tr>
<td></td>
<td>EASE</td>
<td>153</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>COLLECTION</th>
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</tr>
</thead>
<tbody>
<tr>
<td>LAKU</td>
<td>AAMU</td>
<td>173</td>
</tr>
<tr>
<td>GLITCH</td>
<td>ZIGOUT</td>
<td>181</td>
</tr>
<tr>
<td>LIKAY</td>
<td>183</td>
<td></td>
</tr>
</tbody>
</table>

MAT SIZE

| MAT SIZE | 185 |

NIK NIK

| NIK NIK | 187 |

EXAMPLE OF USE

| EXAMPLE OF USE | 195 |
SPECIAL PROJECTS

PDM’S
TOWEL DESIGN MATTERS
229
KOBE
231
BLACK TIGER
233
BORA BORA
FOLDING BEACH CHAIR
235
ERAWAN
237
SATHU
— TEMPLE MAT
239

COLLABORATION PROJECTS
PDM X DESIGN PLANT
SHU XI: STREET SHABU TABLE
241
PDM X 56TH STUDIO
ALPHA OPERA +
NOODLE STOOL
243
PDM X KOZE
AIR CUSHION
245
PDM X O.D.A
CHAIR KAN
247

PDM STORES
249

PRODUCT CARE
251

CONTACT
253
PDM brand was born of a great twist in industrial quality and design of a full ambition from a Thai furniture designer, Doonyapol Srichan, and his good friend yet a brilliant textile designer from Finland, Sini Henttonen. Both visited Nakorn Ratchasima, the Northeast region of Thailand during their vacation one day. As they traveled to many local temples, Thai were holding a religious ceremony called Thod Kathin at the time where believers would present new robes along with essentialities to the monks. Sini immediately noticed woven mats where believers placed on the floor during a ceremony and all of them were strikingly beautiful—colorful patterns of flowers, dragon, and birds. She then turned to Doonyapol and said “I thought you said Thailand is tropical country and Thai don’t prefer carpets like Westerners, but they are using mats for this...”

After a few observations, Doonyapol realized Sini was absolutely right. Thai also use mats similarly to the way Westerners do but only not in their households. In fact, woven mat is one of the most common crafts in Thailand yet no one recognizes the beauty of such crafting skill. The connection between cultures was a spark to adapt Thai crafting skill on the modern trend as a decorative piece. The idea transforms usage of local woven mat to floor decoration on wherever it places and could immediately change atmosphere of the surroundings. ‘Instant beauty’ later on becomes PDM Brand’s definition.
Doonyapol has been working very closely in a home decorative industry for many years and there he met an expertise in high end design furniture business, Manrat Suensilpong. With a continuous support from Manrat, Doonyapol is able to learn and collect knowledge bits by bits on textile and overall processes. The very first year of PDM Brand spent on analyzing a reason behind fading value of local artifacts from Thai culture. The answers lie between design and lifestyle. All of the mats have outdated designs where they could not match with contemporary lifestyle as time passes- ‘change’ is the key. Once the answers revealed, the next challenge was to prolong quality to endure heat and sunlight in tropical countries. By integrating all of these researches together, Doonyapol went for new experiments and quality developments. PDM Brand is the result of all efforts from elegant design, top selected quality, skillful crafting to production. Eventually, PDM Brand was a talk of the town locally and internationally.

Apart from all the mentioned factors of product design, PDM Brand believes in strong quality the most and results from many experiments conclude tighter weaving structure is able to provide higher endurability under hot-humid weather. Another cannot-missed element to make quality lasts longer would have to be selecting the best recyclable material, providing love to the planet. When all the puzzles clicked, PDM Brand came out with a formula of 30% tighter weaving and 80% eco-friendly material. This formula is a guarantee of a great woven mat and opens doors for PDM Brand to have more opportunities in product design industry, including design collaboration with star-rising and professional designers.
Emerging alternative materials, such as linoleum, floor tiles, carpets, have replaced the original Thai woven mat as they have western composition and are more suitable to modern lifestyle. However, PDM Brand sees it differently. In fact, Thai crafting skill is capable of creating such amazing details, but on woven mat instead of those carpets, linoleum or floor tiles. Each woven process requires expert crafters, such as transforming the finest part of a plant through Agri process by drying, cutting them into strands then gently color dying, and weaving them in specific size or pattern as a final step. Woven mat therefore is a fundamental item in Thai culture, including religious ceremonies and communal activities and a part of Thai households.

PDM Brand is confident in Thai Craftmanship and values such knowledge dearly. Our ambition from the start is to sustain Thai crafting but change them for better. We are supporting Thai crafters to publicize the irreplaceable skills on products by embracing new changes together with traditionality. Their potentiality and expertise are spreading across generations and will continue to communicate their stories through each mat piece they weave. The growing number of interests in new designed woven mats has proven to us that our dream is reachable as we keep on believing in our first calling and we are making it come true.
PDM Brand stands for ‘Product Design Matters’. We observe, state a thesis and conduct researches thorough to truly understand an individual concern and hidden problem, then we finalize our discovery in design platform. All of these steps slowly form as our core value. PDM Brand sets forth with a clear objective: to improve a way of living, and this objective has become a part of our standard philosophy.
As the brand’s creator, we pay attention to each process closely from designing to incorporating functional qualities. Designers take a role of selecting the best materials and controlling the quality of all processes before launching. PDM Brand always focuses on principle of design where we place users in the spotlight. The more we interact with users, the more we eager to attain a better understanding in sentimental connection, personal experience and utilitarian aspect. We strongly believe that every detail is important and cannot be overlooked.
PDM Brand contributes our exertion to sustain Thai traditional value and pass on cultural heritage, especially Thai craftsmanship and wisdom, for the next generations. We dedicate our passion in design industry to implement smooth transition of conventional to contemporary lifestyle. Changes are undeniable as they occur in every second, but we remind ourselves to change for better but never forget our roots. That is what we called ‘legacy’.

PRODUCT DESIGN MATTERS
Through the ability of design and standardized industrial system, PDM Brand strives to develop local craft product such as ‘woven mat’ into a design creation of high physical quality, modern appearance and superior functionality that cater to consumer’s preference, preserving the traditional values of the local artifact.

PDM Brand begins with the reinvention of the entire work process, from material selection to pattern design, which eventually transforms an ordinary Thai woven mat into a tropical carpet of distinctive design and functionality. The brand’s intention and identity are reflected through creative development of pattern design and production method, which render products that have better answer to functional spaces and modern lifestyle, particularly in the tropical climate. PDM Brand also hopes to bring woven mats back to Thai daily life as an item of superlative functional and aesthetic qualities.
**MAT FEATURES**

**DOUBLE-SIDED**
Inventive design developed to create double-sided mats that offer a change of mood for a space with only one flip.

**UV RESISTANT**
UV stabilizers are added to plastic beads, preventing deterioration caused by heat and light, and enabling both indoor and outdoor functionality with the ability to greater resistance of sunlight and strong wind.

**WATERPROOF**
Coating substance keeps PDM Brand’s mats from being damaged by humidity, enabling both interior and exterior usage.

**COLOR QUALITY**
UV inhibitor enhances color fastness of the plastic texture, preventing the mat’s color from fading for at least one year.

**DETAILED**
The fabric edges of the mat are the same material used for yacht furnishings, ensuring greater durability for outdoor usage. Not only that, the brand’s continual collaborations with local and international designers have given birth to unprecedented weaving patterns that bring the more modern dimension to the mats, making them more relevant to the modern living context and lifestyle.

**HIGH DENSITY**
The redesign of the entire production process allows the weaving patterns to be 30% more compacted, enhancing the strength of weaving structure and lessening the possibility for damages while offering extended longevity.

**ALLERGY FREE**
Anti-static agents are added to diminish charge accumulation on the mat’s surface, decreasing dust adhesion and cause of allergy as a result.

**MOLD RESISTANCE**
The mold resistant technology is included in the manufacturing process, sustaining mold prevention ability throughout the mat’s usability as well as preventing bacterial growth that could be risky to user’s health.

**RECYCLE**
80% of PDM Brand’s mat is recyclable. Unlike linoleum, the matte texture of the material of PDM Brand’s mat is non-reflective, bringing wonderful mood and character to a functional space.

**FLAME RETARDANTS**
Flame retardant is added to the manufactured material of the mat to prevent further development of ignition, guaranteeing greater safety for every user.
The plastic beads go through the melting process and transform into liquidated form before the extruder machine finally creates plastic threads that are used as the material for PDM Brand’s mats.

The combination and paring of colors to match the patterns.

As well as the use of additives to improve the qualities of the plastic, UV resistant substance to maximize the efficiency of outdoor use, to the coating solution that prevents humidity including the anti-static agent to prevent the cause of bacteria.
The weaving process has been developed to maximize the strength, causing the woven threads to be 30% tighter, offering mats with greater durability and longevity as well as the double-sided, beautifully designed patterns.
Every detail of the products is thoroughly examined before reaching the hands of the actual users. All PDM Brand’s mats are in standard sizes for the convenience of postal transportation. Anti-static agents are added to diminish charge accumulation on the mats’ surface, decreasing dust adhesion and cause of allergy as a result.
Mat
—
Ease

PDM Brand emerges as a young product design company in Thailand market a few years back with a strong vision of ‘making a difference’ in the design industry rather than ‘be different’ from others. The team encounters new challenges along the way but we also believe in our capacity and potentiality in every step.

Our core value reminds us to pay attention in every detail and it is our goal to expose these details and explain them as stories behind the curtain. This core value has brought us so much more than just ‘finished product’ but rather representing irreplaceable skill of Thai craftsmanship and impeccable experiences from our journey through a form of art. Each story entails historical and cultural aspects, engraving into design. PDM Brand is alive because of these retelling stories and we will continue believing in such way to sustain Thai artifacts continuously.
PDM Brand collections utilize research and development, production process and design to have a suitable physical qualities of woven mat in tropical climate. Our team refuses to any limitation of manufacturing technology but rather focuses on new innovations as a creative thinker to improve every aspect of living style.

Our ambition drives us to go beyond challenges and open our perceptions to new experiences by collaborating with Thai and international practitioners from different career fields: furniture designer, textile designer, architect and artists. PDM Brand is expanding more possibilities to the world and we envision to go further. We stand by our core value to sustaining Thai traditional value and interacting functionality and beauty into a new chapter of life style, and yet more to come.
Sini Henttonen is a Finnish designer and Head of PDM Brand’s design team. In 2007 while studying her bachelor’s degree, she began working with rugs as a salesperson. Designing started a year later at an interior architect office in Tallinn, which produced custom-made hand tufted wool rugs. Since then she has gained experience designing rugs for various production methods while acquiring expertise in surface, graphic, product and packaging design. Henttonen pursued her interest in the textile industry doing Masters of Arts degree in textile design. It was the time when she learnt to master every aspect of textile from pattern design, weaving, printing and materials.

www.pdmbrand.com
What is the process of designing a PDM Brand’s mat?

“When it comes to designing patterns for PDM Brand’s mats, the visual direction is clear as the core idea of the company is to refresh and update the style of the traditional Thai mat to a contemporary level. The inspiration for a new design is often triggered from nature’s phenomena and manifestations, visual cultural heritage and contemporary urban lifestyle.

To me, story is one part of the product and the way to deliver it to the end user intrigues and challenges the design process. It’s really not only item that we design but also the experience and feeling within that in the end the user completes them in a unique way. It’s often a good idea to leave some room for the user to fulfill emotional connection of their own. Like the mats, they are designed to complement various spaces and styles despite their often-striking appearance.”

STRIDE collection

"Stride is among some of the first mat patterns that PDM Brand creates. The word itself means a leap and rhythm, and the design is materialized from the use of various geometric forms and characteristics. The pattern itself was born simply with me sketching and drawing with pen on a piece of paper into a systematic rhythm of triangle. It’s the very first mat design of PDM Brand so it pretty much sets itself apart from the convention of traditional Thai mats. My attempt is to create a work with the contemporary style with the graphic elements that render a simple yet strong appearance."

KATVE collection

"Katve is a Finnish word meaning the shade. The design is inspired from the shadows that the tree trunks, branches and leaves make on a sunny day creating a cooling spot to relax. Therefore, behind this strong and sharp appearance is a story from the nature. Despite the somewhat poetic meaning, Katve was designed to be bold with its appearance instead of blending into its surroundings, it will rather be the center and beating heart."
"Inari mat is inspired by Lappish folklore and mythology, which believes that everything in the nature has a soul from rocks and trees to every living being, all carrying knowledge and wisdom within. This idea reflects the design through diverse stripes with freedom, differing patterns and structures followed by the influences of folklores in the appearance. Inari is originally the name of Finland’s largest municipality located in the northernmost Lapland as the center of Finnish Sami culture – the indigenous people of Finland, and hidden in the pattern has this idiosyncratic charm of the vernacular spirit."
With their background and interest in product, graphic and textile, Wanus Choketaweesak joins force with Nichepak Torsutkanok to found ‘ease studio’ where the two designers strive to create new experiences and present new possibilities of embroidery in everyday objects and home decoration items. Through their combined skills and experiences that contribute to the development of ease studio’s products, the two founders work together to design new production methods and techniques that help them create products of great aesthetic quality and unique functionalities.

www.ease-studio.com
Where did you get the inspiration for the ‘Bit’ collection?

"The ‘Bit’ collection gets its name from a Thai word, which translates to ‘twist’ in English. We take the inspiration from PDM Brand’s work process where traditional mat weaving technique is applied and represented with the brand’s design sentiment. We look back and explore for the originality of this everyday object before giving it a new twist and reinterpretation with the design philosophy of ease studio.”

From ‘Khad Nueng’, a basic weaving pattern in local Thai crafts, we twist the angle, giving the pattern a new rearrangement. During the design development process, we look into the weaving details and the negative and positive spaces, retracing the fundamental elements of the pattern’s formation, using the more contemporary material and process collectively render the final outcome.

What are the challenges that happened along the way working on the project?

“The challenge in developing the series is a brief to design basically any pattern for PDM Brand. The work process begins with us going back to all the patterns PDM Brand has created before we discover that every collection has signature characteristic. Simply speaking, every PDM Brand’s mat has special character of a leading role, so we wanted to experiment on creating the kind of pattern that is more subtle and somewhat calmer.”

What is the fun about working on the collection?

“With our experience in embroidery and surface design for interior decoration, we are quite familiar with floor covering products. That combines with our interest in graphic design, textile and product design, working on the collection is an absolute fun and challenging because we are able to apply and integrate our interests and experiences.”
Khanittha Nualtaranee graduated in Industrial Design from the Faculty of Architecture, Chulalongkorn University before went on the study Textile Art and Design at Aalto University in Helsinki, Finland. Currently a freelance designer who loves to learn new things, Nualtaranee is also the founder of Kaniit.Textile, working with primary focus on surface design and textile art alongside her role as a textile designer for Mae Fah Luang Foundation under Royal Patronage and special lecturer at Thailand’s leading design schools.

www.facebook.com/kaniit.textile
How did the ‘Aamu’ collection happen?

"The initial idea for the design of the collection derives from my first impression when I thought about PDM Brand’s mats with the sharp graphics, using primarily black and white color. Being able to design a collection for the brand, I thought about creating an abstract pattern that has this wild mixture of colors. I didn’t want to create another visually striking graphic pattern to compete with other existing patterns of the mats the brand has made.

The pattern is materialized from my first encounter with northern lights in Finland. The natural phenomenon caused by the magnetic wave at this particular part of the world is like this dazzling dance of white, green and pink rays of light. Witnessing such spectacular display of natural lights moving with such beautiful freedom on the night sky, I was inspired to design the collection, calling it ‘Aamu’, which comes from the word ‘aamurusko’ or northern lights in Finnish language."

What are the similarities/differences between designing a pattern for a piece of textile and a mat, how did you incorporate your know-hows and experiences to this project?

"With textile design being my main profession, the important thing is choosing the right weaving structure, coming up with the perfect combination of materials to create the pattern, colors and texture that best answer to the brief and concept. Designing ‘Aamu’ is similar to designing a type of textile. Fundamentally, it’s the same with warp yarn and filling, as well as the weaving technique that follows the X and Y axis. Nevertheless, the difficulty in designing the pattern for a mat is different from textile for the format, method and technique of the weaving machine, so when I was developing the design for the pattern, there were certain adjustments that needed to be made to the design process before finally reaching the final outcome."

Are there any specific techniques that were employed to the development of the Aamu Collection, what are they?

"Designing the mat, I rely on the ability of Jacquard loom, which is able to weave the threads with the maximum of four colors and as a result create yarns with completely different patterns. The mixture of colors and the free-flowing pattern of the mat are conceived from the weave structure created from individually plotted 1,200 threads without any use of auto program, and the position of each thread is varied, not even a single repetition. Both textile and mat require such high level of intricateness and attentiveness, particularly the textile where attention to detail has to be put in each and every thread to create a final product that is truly unique. So, in addition to the knowledge and understanding in textile, designing the collection requires a great perseverance on my part and I think it contributes a great deal to the uniqueness of the mat that makes it difficult to copy."
Kongkalp Wiriyalampa co-founded ELEMENTSEDEN with Tisha Jaeng-rueng to create works of product design that are durable, fulfil the aspect of functionality with multi-functionality and versatility. The two founders also select and bring high quality products from around the world to the hands of Thai consumers.

www.facebook.com/ELEMENTSEDEN
How was ‘GLITCH’ originated and developed?

“With this project, I incorporate my personal love for architecture, the rain, rhythms and the song ‘Hopes and Dreams’ by DANDEE x COGA, combining bits and pieces of everything into something I like and comprehend. The pattern I design does not possess any distinctive character to the point where it overshadows the importance of users, objects and furniture where all supposed to be interacting with the mat. The pattern is also designed to formulate some sort of continuous visual when the mats are placed next to each other, serving as a background that creates, adjusts, regulates as well as defines a functional space to suit various needs of users, whether to reflect their identity or fulfil certain functional requirements.”
SARINYA LIMTHONGTIP

(SRINLIM)

Collection: LIKAY

Sarinya Limthongtip founded ‘SRINLIM’ brand to be a platform to communicate the Thai way of living, traditions and identity. Taking inspirations from nature, cultures, art and textile, ‘SRINLIM’s design creations stand out with their unique application of forms, materials, development of production process as well as the use of bold, vivid colors, delivered through the contemporary graphic design language, collectively giving birth to amazing works of design that stylishly and naturally answer to today’s modern lifestyle.

www.facebook.com/pg/srinlim
What is your view on the role of mat within the Thai context?

“To me, mats are something that brings together connections, sharing of experiences, feelings and love between family members, friends, relatives. Under different contexts and at different places and times, this household item has been a part of Thai people’s sentiment and lives, inside and outside of their homes.

Looking back, I’ve always remembered the presence of mats in Thai people’s everyday life, from past to present, in our experiences and memories, from the time we spend relaxing, having family meals, watching outdoor cinema, seeing performing arts at local temple festivals or participating in religious activities. They have been adapted to suit people’s changing way of life, creating new inspirations and ambience for new, different living spaces and lifestyles.”

What connection did you see between a mat and ‘Likay’ that inspires you to use this traditional performance as the primal source of inspiration for the collection?

"For ‘Likay’ collection, I compare mats to an artboard of graphic design. They embody a space that communicates feelings and imagination, allowing everyone to share experiences while using their own anecdotes to interpret the pattern I create. With traditional Thai performing art, ‘Likay’, as the inspiration, from the colorful, dazzling costumes of the performers to the sparkling effect of the gemstones adorned on their dresses, the ‘Likay’ collection is my attempt to translate this vibrant spirit through the simplification of the forms, interweaving them into the design of the pattern. The materials I usually work with such as paper and fabric are replaced with the woven surface of the mat, and created from the intertwined strips of PP recycle plastic of attentively selected colors are new pairs of colors that render a different mood and aesthetic to a space.”

What is the idea behind ‘Likay’ collection?

“For ‘Likay’ collection, I compare mats to an artboard of graphic design. They embody a space that communicates feelings and imagination, allowing everyone to share experiences while using their own anecdotes to interpret the pattern I create. With traditional Thai performing art, ‘Likay’, as the inspiration, from the colorful, dazzling costumes of the performers to the sparkling effect of the gemstones adorned on their dresses, the ‘Likay’ collection is my attempt to translate this vibrant spirit through the simplification of the forms, interweaving them into the design of the pattern. The materials I usually work with such as paper and fabric are replaced with the woven surface of the mat, and created from the intertwined strips of PP recycle plastic of attentively selected colors are new pairs of colors that render a different mood and aesthetic to a space.”
As the founder of T.R.O.P Terrains + Open Space, one of Thailand’s leading landscape architecture firms, Pok Attaporn Kobkongsanti’s take on landscape architecture revolves around the design of space through the use of terrains, open spaces, and other surrounding elements and contexts as the medium to deliver the desired aesthetics and user experiences. In the meantime, the terrains and open spaces are realized to become unified with the built structures within their surroundings. T.R.O.P.’s body of work is distinctive for its simplicity and crisp, clean beauty, as the firm put great emphasis on every step and component of design, including the role of landscape architects in the creation of a pleasant, livable urban environment through landscape architecture.

www.trop.land
What are the differences between designing landscape architecture and a pattern for a mat?

“To me, mats are something that brings together connections, sharing of experiences, feelings and love between family members, friends, relatives. Under different contexts and at different places and times, this household item has been a part of Thai sentiment and lives, inside and outside of their homes.

Looking back, I’ve always remembered the presence of mats in Thai everyday life, from past to present, in our experiences and memories, from the time we spend relaxing, having family meals, watching outdoor cinema, seeing performing arts at local temple festivals or participating in religious activities. They have been adapted to suit people’s changing way of life, creating new inspirations and ambience for new, different living spaces and lifestyles.”

From your perspective, how is designing a pattern for a mat different from designing other types of products?

"Unlike most works of product design, mats do not have specific reference to the proportion of human body. It’s a thin piece of item that separates us from the ground and it’s created with a certain size and form. Therefore, what I want to do is designing the kind of mat that is perfectly capable of outdoor use with pattern that is not that well-defined in order for it to naturally blends itself to the surrounding environment."

What have you gained or learnt from this collaboration?

"The most impressive thing about working on this project is how the pattern doesn’t come out as a basic, visually striking motif. Instead, it’s made up of fairly small, delicate details. It amazes me how they are able to transform the graphic pattern I design into an actual mat whose both sides are usable. Unlike other collaborations I was a part of, this project grants me some interesting, new perspectives.”
Suwan Kongkuntien graduated from the Faculty of Decorative Arts, Silpakorn University in 1976. After accumulating extensive experiences working in various disciplines of design, he co-founded the furniture brand, Yothaka with M.L. Pawinee Santisiri, the brand known for its crafts products made primarily of water hyacinth. The brand stays relevant and distinctively recognized in the furniture design industry for its design identity, production quality and passion in handmade creations with their ability to integrate Thai craftsmanship wisdom, design knowledge, creative approaches of designers, and handcrafted elements. The brand interweaves the characteristics of natural materials to intricate craftsmanship details for the creation of furniture whose stylish simplicity bespeaks the perfect convergence of Thai and modern aesthetics.

www.yothaka.com
What are the qualities that make mats superior to carpets?

"Mats have always been a part of our culture but they have been regarded for their functional aspect rather than decorative. We use mats with places where we sit, lie down or have a meal. It’s common for Asian to use mat in all daily activities that take place on the floor, and mats fit perfectly with such living behaviors. They are used not just for decorative purposes. And despite both mats and carpets being floor decoration items, Thai choose the first over the latter with one of the reasons being the humidity issue that comes with carpets, which isn’t ideal for a tropical climate such as Thailand. That’s probably the superior quality that mats have over carpets."

How did Zigout come about?

‘With the details of ‘Kra-chud’ pattern commonly found in weaving products throughout the southern region of Thailand as the inspiration, the ‘Zigout’ collection rethinks the traditional pattern with the more graphic elements that result in the less conventional aesthetics. The idea for the design originates from the project where I studied about the details and characteristic of the pattern. I’d always thought about using it with some of my works, and when the collaboration with PDM Brand happened, I took it as an opportunity.”

What is your definition of ‘innovation’?

"I believe in the ever-evolving possibilities that technology and science can bring. Nonetheless, there hasn’t really been anything new coming from the craft/industrial production. There are new ways to play with a certain product, taking it into the more modern context and contemporary lifestyle, which can be considered something new. But at the end of the day, you don’t want to stay in the box. If you stay in the box, you haven’t really gone anywhere, for example, if you change the color of a product, but you don’t change the format, functionality, or proportion, that isn’t considered something new to me. But PDM Brand’s mats are different because they’re creating mats in the scale of a carpet. The sizes of the patterns are being redesigned. They borrow carpet’s characteristics to create their unique mat with new dimension and proportions. That’s inventing something new. Therefore, what happens isn’t just about creating an alternative interior decoration item, but creating something that has never been done with all these unconventional patterns, and it’s absolutely inspiring.”
PDM Brand’s first mat collection is developed from the superimposition of simple geometric forms. Like its name ‘Stride’, the mat’s graphic element stands out with rhythmic flow of simplistic motif made up of elemental shapes such as triangle and rectangle, rendering idiosyncratic decorative quality that brings unique characteristic and mood to different types of space. The brand’s debut collection is chosen as the winner of Thailand’s DEmark Design Excellence Award as well as Japan’s Good Design Award.

**SIZE**

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Border width : 5 cm

**COLOUR: BLACK / WHITE**

● ○
STRIDE

DESIGNER
SINI HENTTONEN

SIZE

M : 150 X 240 CM
L : 180 X 270 CM

DOUBLE-SIDED

Border width : 5 cm

COLOUR: INDIGO / WHITE

MAT COLLECTION 079
STRIDE

DESIGNER
SINI HENTTONEN

SIZE
M : 150 X 240 CM

DOUBLE-SIDED

Border width : 5 cm

COLOUR: GREEN / MINT

MAT COLLECTION

081
STRIDE

DESIGNER
SINI HENTTONEN

DOUBLE-SIDED

SIZE

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Border width : 5 cm

COLOUR: INDIGO / ORANGE

MAT COLLECTION
'Katve' whose meaning in Finnish refers to ‘the shade’ is the name of the collection that has nature as the main inspiration of its story. The design transfigures the ambience when the sun casts its light on different parts of a tree during the day. The beautiful effect of light and shadow that brings the sense of comfort of being in the shade of a tree is translated into the design of strong and refined pattern of the ‘Katve’ collection.
**KATVE**

**DESIGNER**
SINI HENTTONEN

**SIZE**

M : 150 X 240 CM

**COLOUR: INDIGO / WHITE**

Border width : 5 cm

**DOUBLE-SIDED**

MAT COLLECTION
KATVE

DESIGNER
SINI HENTTONEN

SIZE
L : 180 X 270 CM

DOUBLE-SIDED

Border width : 5 cm

COLOUR: INDIGO / PINK

MAT COLLECTION

091
KATVE

DESIGNER
SINI HENTTONEN

COLOUR: INDIGO / ROSEGOLD

SIZE
L : 180 X 270 CM

DOUBLE-SIDED

Border width : 5 cm

MAT COLLECTION

093
Inspired by Lappish folklore and mythology of Finnish Lapland in northern Finland that 'all things in nature be there rocks, land or trees, possess their own spirits and are the sources of wisdoms and knowledge', the pattern of the mat in the 'Inari' collection employs the diversity of forms as a part of its design aesthetic. Named after a town in the land of northern light, Inari collection brings users the mat whose pattern is created out of the freedom of forms that are freely intertwined and mingled in such interesting manner.

**SIZE**

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<tr>
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<td>L</td>
<td>180 x 270 cm</td>
</tr>
<tr>
<td>R</td>
<td>Dia 170 cm</td>
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</tbody>
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Border width: 5 cm

**COLOUR: BLACK / WHITE**

● ○
INARI

DESIGNER
SINI HENTTONEN

SIZE
M : 150 X 240 CM

DOUBLE-SIDED

Border width : 5 cm

COLOUR: INDIGO / WHITE

MAT COLLECTION
**INARI**

**DESIGNER**
SINI HENTTONEN

**MAT COLLECTION**

**SIZE**

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Border width: 5 cm

**COLOUR: GREEN / WHITE**

Green

White

**DOUBLE-SIDED**
INARI

DESIGNER
SINI HENTTONEN

SIZE

S : 90 X 200 CM

DOUBLE-SIDED

Border width : 5 cm

COLOUR: INDIGO / ROSEGOLD

MAT COLLECTION
INARI

DESIGNER
SINI HENTTONEN

SIZE

M : 150 X 240 CM

Border width : 5 cm

DOUBLE-SIDED

COLOUR: BROWN / WHITE

MAT COLLECTION
'Avalon' is created from the varying ambience of a city at different times of day when the sun casts its light on earth. The ray of light falls on buildings, creating shadows of different shapes through the passing courses of day. The natural phenomenon is translated into the superimposed patterns with an enigmatic visual dimension of depth and shallowness that creates a feeling akin to a wander in an endless maze.
AVALON

DESIGNER
SINI HENTTONEN

SIZE
S : 90 X 200 CM
M : 150 X 240 CM
L : 180 X 270 CM

Border width : 5 cm

COLOUR: BLACK / WHITE / PINK

MAT COLLECTION
AVALON

DESIGNER
SINI HENTTONEN

SIZE

S : 90 X 200 CM
M : 150 X 240 CM
L : 180 X 270 CM

Border width : 5 cm

DOUBLE-SIDED

COLOUR: INDIGO / WHITE

MAT COLLECTION
AVALON

DESIGNER
SINI HENTTONEN

**SIZE**

M : 150 X 240 CM

Border width : 5 cm

**COLOUR : INDIGO / ORANGE**

---

MAT COLLECTION
AVALON

DESIGNER
SINI HENTTONEN

SIZE

M : 150 X 240 CM

Border width : 5 cm

COLOUR : GREEN / MINT

MAT COLLECTION
MURIA

DESIGNER
SINI HENTTONEN

The upside-down cone shapes of the elaborated ranges of Muria Volcano situated on Central Java, Indonesia inspire the mat collection of the same name. Muria stands out with the design developed from the silhouette of the volcanic ranges with the weaving pattern whose vivid color tones render visually striking graphic that conveys the majestic splendor of nature.

SIZE
L : 180 X 270 CM

DOUBLE-SIDED

Border width : 5 cm

COLOUR: BLACK / WHITE / PURPLE / PINK

MAT COLLECTION
MURIA

DESIGNER
SINI HENTTONEN

SIZE

S : 90 X 200 CM
M : 150 X 240 CM
L : 180 X 270 CM

Border width : 5 cm

DOUBLE-SIDED

COLOUR: BLACK / WHITE / ORANGE / PINK

MAT COLLECTION
‘Diamond’ collection is conceived from the intertwined details of beautifully refined parts of the gemstone. Plastic strands of various colors are intricately woven, creating the pattern whose corresponding effect of light and shadow renders an upbeat, modern feel that is stylishly simple at the same time.

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<td>R</td>
<td>DIA 120 CM</td>
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**DOUBLE-SIDED**

Border width : 5 cm

**COLOUR: BLACK / WHITE**

![Black and White Options]
In addition to the meaning ‘reflection’ in Finnish, ‘Kaiku’ is also the name of a pattern developed from the deciphered vibrations of sounds, rhythmically transformed into a large graphic pattern whose flow reminisce the movement of sound waves. As a mat, ‘Kaiku’ brings a fun and uplifting mood to every interior space.

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Border width: 5 cm

**COLOUR: BLACK / WHITE**

- Black
- White
KAIKU

DESIGNER
SINI HENTTONEN

SIZE

S : 90 X 200 CM
M : 150 X 240 CM
L : 180 X 270 CM

Border width : 5 cm

DOUBLE-SIDED

COLOUR: INDIGO / WHITE

MAT COLLECTION
KAIKU

DESIGNER
SINI HENTTONEN

SIZE

M : 150 X 240 CM

Border width : 5 cm

COLOUR: BROWN / WHITE

MAT COLLECTION
Attaporn Kobkongsanti designs ‘Trace’ from the simplification of the complicated details and layers found in landscape architecture. He takes the inspiration from characteristics of his studio, T.R.O.P Terrains + Open Space’s work where the traces and beauty of architectural elements such as walkways, garden and spaces are intentionally left to be found as a part of the landscape.

SIZE

**L**: 180 X 270 CM

Border width: 5 cm

COLOUR: BLACK / WHITE

□ □
Meaning harvest in Finnish, the word ‘Sato’ is the name of the mat collection designed with an inspiration from the landscape of golden paddy field swayed by the endless strokes of the wind. ‘Sato’ also reflects the use of geometric forms and an elemental composition of the mat’s pattern design. The material in white, black and blue color are meticulously weaving to express the beauty inspired by the mother nature.

**SIZE**

M : 150 X 240 CM

Border width : 5 cm

**DOUBLE-SIDED**

**COLOUR: INDIGO / WHITE**
SATO

DESIGNER
SINI HENTTONEN

SIZE

M : 150 X 240 CM

Border width : 5 cm

DOUBLE-SIDED

COLOUR: INDIGO / ROSEGOLD

MAT COLLECTION
‘Bonbon’ in French translates to "sweetness", and it is the chosen name for the mat whose simple pattern stands out with the vivid color tones. Designed to bring a cheerful and energetic mood to a space, ‘Bonbon’ reinterprets the traditional weaving pattern by simplifying the excessive details into light, delicate lines. The use of black and white color tone and the minimal graphic element make ‘Bonbon’ a perfect choice for every decoration style, bringing to the space the aesthetic quality that is both contemporary and timeless at the same time.

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Border width : 5 cm

COLOUR: BLACK
BONBON

DESIGNER
SINI HENTTONEN

SIZE
S : 90 X 200 CM
M : 150 X 240 CM
L : 180 X 270 CM

DOUBLE-SIDED

Border width : 5 cm

COLOUR: WHITE

MAT COLLECTION
BONBON

DESIGNER
SINI HENTTONEN

SIZE

S : 90 X 200 CM
M : 150 X 240 CM
L : 180 X 270 CM

DOUBLE-SIDED

Border width : 5 cm

COLOUR: WHITE / ORANGE / PINK
The weaving pattern of the ‘Tide’ collection is inspired by the style of carpets widely used in Scandinavian countries known for their idiosyncratic patterns whose diverse and colorful graphic details are created from varying color arrangements of woven threads. There are also traces of influence of Bauhaus school in the design of ‘Tide’, from the simplification of details or the absence of excessive decorative elements. The collection brings together lines, forms and vivid use of colors to expand the boundary of design that speaks at another aesthetic level.
TIDE

DESIGNER
SINI HENTTONEN

SIZE
M : 150 X 240 CM

DOUBLE-SIDED

Border width : 5 cm

COLOUR: WHITE / PINK / BLUE / ORANGE

MAT COLLECTION
Wanus Choketaweesak and Nichepak Torsutkanok of ease studio employs the traditional weaving technique known as ‘Khad Nueng’, a basic weaving pattern of Thailand’s local craftsman-ship by giving it a new twist with the design that sees a deviation of angles and pattern arrangement. The designers highlight the miscellaneous details such as small units and space between patterns that are made up into the design of the mat which emanate a sense of peace and simplicity. The work also reflects a local Thai wisdom through contemporary language and work process.

SIZE

S : 90 X 200 CM
M : 150 X 240 CM
L : 180 X 270 CM
R : DIA 120 CM

Border width : 5 cm

COLOUR: BLACK / WHITE

● ○
**EASE**

**DESIGNER**
WANUS CHOKETAWEESAK
NICHEPAK TORSUTKANOK

**COLOUR:** INDIGO / WHITE

**DOUBLE-SIDED**

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Border width : 5 cm

**MAT COLLECTION**

155
EASE

DESIGNER
WANUS CHOKETAWEESAK
NICHEPAK TORSUTKANOK

COLOUR: INDIGO / ORANGE

DOUBLE-SIDED

SIZE

S : 90 X 200 CM
M : 150 X 240 CM
L : 180 X 270 CM

Border width : 5 cm
DESIGNER
WANUS CHOKETAWEESAK
NICHEPAK TORSUTKANOK

SIZE
S : 90 X 200 CM
M : 150 X 240 CM

DOUBLE-SIDED

Border width : 5 cm

COLOUR: GREEN / WHITE

MAT COLLECTION
From the designer’s intention to develop a pattern that can deliver the feeling of serenity, delicateness, and visually soothing beauty, ‘Dawn’ is created with the detail of gradient color tone, bringing a sense of comfort, calmness and modernity to a space at the same time.

SIZE

M : 150 X 240 CM

Border width : 5 cm

DOUBLE-SIDED

COLOUR: WHITE / GREY / ROSEGOLD
DAWN

DESIGNER
SINI HENTTONEN

SIZE
M : 150 X 240 CM

DOUBLE-SIDED

Border width : 5 cm

COLOUR: WHITE / PURPLE / ROSEGOLD

MAT COLLECTION
‘Laku’ intertwines curved lines and corners of geometric forms such as a sphere, triangle and rectangle and dashed lines into a graphic pattern that stands out with its lovely pairing of pink, blue, white and gray. Named after a popular Finnish black liquorice sweet, ‘Laku’ is the mat collection that brings a stylish mood to any space with its delicate, soft and visually pleasing visual.

**SIZE**

| M   | 150 X 240 CM |

Border width : 5 cm

**COLOUR: WHITE / GREY / ROSEGOLD**

![Color samples]
LAKU

DESIGNER
SINI HENTTONEN

SIZE
M : 150 X 240 CM

DOUBLE-SIDED

Border width : 5 cm

COLOUR: CHARCOAL GREY

MAT COLLECTION
The dazzling auroral light of various colors from white, pink to green created by the collision between a cloud of gas ejected from solar activity and the Earth’s magnetic field is the inspiration behind Khanittha Nualtaranee’s design of the mat collection, ‘Aamu’. The textile designer takes the name from the word aanurukso or northern lights in Finnish language; a perfect encapsulation of the pattern created from the beautiful array of colors and random plotting of 1,200 threads of the weaving structure. Using Jaccquard machine that is able to weave the threads of four different colors, a unique abstract pattern is conceived as a result.

SIZE

M : 150 X 240 CM

DOUBLE-SIDED

Border width : 5 cm

COLOUR: NORDIC MIDNIGHT

Orange, black, blue, green
AAMU

DESIGNER
KHANITTHA NUALTARANEE

SIZE
M : 150 X 240 CM

DOUBLE-SIDED

Border width : 5 cm

COLOUR: SUMMER SUNSET

MAT COLLECTION
AAMU

DESIGNER
KHANITTHA NUALTARANEE

SIZE

M : 150 X 240 CM

DOUBLE-SIDED

Border width : 5 cm

COLOUR: DUOMO SKY

MAT COLLECTION
Kongkalp Wiriyalampa of ELEMENTSEDEN realizes ‘Glitch’ from his idea and personal interest in architecture, the rain, the beat and melody of the song ‘Hopes and Dreams’ by Hip Hop artist DANDEE x COGA, interpreting them into the graphic pattern that renders, readjusts, organizes and redefines the space while reflecting the user’s identity and fulfill the expected functional demands all at the same time.
Suwan Kongkuntien employs the weaving pattern of Krachud (a kind of reed) mat, a local craftsmanship wisdom in Southern Thailand. By readjusting the weaving structure to be simpler with distinctive elements of a graphic pattern, created as a result is a mat that beautifully articulates the spirit of traditional local wisdom with a contemporary language, perspective and design dimension.

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Border width : 5 cm

COLOUR: BLACK / WHITE

●   ○
‘Likay’ collection by Sarinya Limthongtip of Srinlim Design Studio interprets costumes and jewelries worn by the performers of Likay, a form of traditional Thai performing art, into a modern graphic design pattern. Limthongtip modifies the colors and intricate embroidery details of sequins and crystals to create a pattern of a new mood and tone with an interesting reference to cultural value and aesthetics of ‘Likay’. The design also engages the technical aspect, materiality and spirit of the modern world, making it a wonderful representation of a form vernacular art and a source of happiness in everyday that Thai can relate to.

**SIZE**

- : 150 X 270 CM

**COLOUR:** WHITE / INDIGO / BLACK

Border width : 5 cm
MAT SIZES

R: DIA 170 CM

R: DIA 120 CM

MAT COLLECTION

S: 90 X 200 CM

M: 150 X 240 CM

L: 180 X 270 CM
‘NikNik’ is a folding mat designed to be compact in size and offer greater convenience in mobility and storage. The mat comes with solutions to the problems commonly found in most folding mats, such as material and weaving pattern. ‘NikNik’ uses material that is lightweight, waterproof, resistant to heat from sunlight, making it ideal for outdoor use for a picnic, camping, chilling in park or on a beach. The design adds the front pouch for storing mobile phone, stationary and other personal belongings.

**SIZE**

**ONE SIZE 120 X 180 CM**

Border width : 5 cm  
Folding size : 42 X 18 X 28 CM

**COLOUR: INDIGO / ORANGE**
NIKNIK EASE

Folding mat by PDM BRAND ORIGINAL

SIZE

ONE SIZE 120 X 180 CM

FOLDED

Border width: 5 cm
Folding size: 42 X 18 X 28 CM

COLOUR: INDIGO / PINK

MAT COLLECTION
NIKNIK
EASE

Folding mat by
PDM BRAND ORIGINAL

SIZE

ONE SIZE 120 X 180 CM

FOLDED

Border width : 5 cm
Folding size : 42 X 18 X 28 CM

COLOUR: GREY / BLACK

MAT COLLECTION
NIK NIK

Folded size: 42 x 18 x 28 CM
Light and small-suitable for carrying to picnic, a park, a beach or even in front of the tent.
EXAMPLE OF USE

Mat Size: 90 x 200 cm
Location: Hallway
Mat Size: 90 X 200 cm
Location: Bedroom
Mat Size: S 90 X 200 cm
Location: Terrace
Mat Size: S 90 X 200 cm
Location: Beach / Picnic
Mat Size: M 150 X 240 cm
Location: Bedroom
Mat Size: M 150 X 240 cm
Location: Living Room
Mat Size: M 150 X 240 cm
Location: Living Room
Mat Size: L 180 X 270 cm
Location: Bedroom
Mat Size: L 180 X 270 cm
Location: Living Room
Mat Size: L 180 X 270 cm
Location: Dining
Mat Size: L 180 X 270 cm
Location: Terrace
Mat Size: R DIA 120 cm
Location: Bedroom
Mat Size: R DIA 120 cm
Location: Terrace
Mat Size: R DIA 170 cm
Location: Beach / Picnic
Mat Size: R DIA 170 cm
Location: Dining
“How to design a premium quality towel at an affordable price?” This very question leads to the development of ‘Towel Design Matters’ where PDM Brand works with Chanya Supavong, designing the work process that experiments on a variety of fibers, aiming to find new possible solutions to materials’ weight, water absorbent ability, softness and fast-drying quality.

‘Towel Design Matters’ is made of natural bamboo fabric with distinctive physical qualities that include efficient ventilation with the antibacterial innovation that can effectively prevent bacteria from growing on the fabric, which is one of the common problems users in the tropical climate come across.

Supavong also develops a hanging method that allows the fabric to dry faster with the hanging position that enables ‘Towel Design Matters’ to serve perfectly as a decorative item for a functional space.

Specification: 70 X 140 cm
One of the products in the floor covering line brings the cow skin mat common in European décor to Asian context. With its own design language, PDM Brand recreates the physical form and image of animal skin carpet using a different manufacturing process and materials. PDM Brand realizes Kobe to be a prime example of incredibly high-quality production that combines industrial manufacturing concept to local craftsmanship values, and created as a result is a contemporary product for a tropical climate.

Specification:
S 270 x 240 cm / M 270 x 300 cm
The design of the mat takes the inspiration from the death of the black tiger of Huai Kha Khaeng Wildlife Sanctuary that triggered the society’s resentment and anger towards the rich’s exploitation of wild animals. Made of extra dark material, the mat is the same model as the design that PDM Brand showcased at the Venice Biennale in Italy. Produced in only limited number of 130 pieces with each having its own serial number, the Black Tiger mat is created as a reminder of the decreasing number of living black tigers in Thailand.

Specification: 180 x 270 cm
One of the essences in PDM Brand’s DNA is constant questioning on how an ordinary product that everyone is familiar with can be improved and what are the possible factors contributing to such improvement. Through the design of a new user experience, the brand recreates an everyday-life item with a different dimension, hoping to provide solutions to the product’s problematic functionalities.

Conceived from this very concept, Bora Bora is evolved from an ordinary beach chair and its characteristic of a public furniture whose design tends to prioritize durability and resistance to climatic conditions as well as the use of low-cost materials, to the furniture that puts greater emphasis on design aesthetics, functionalities and convenience that allow users to bring the beach vibe to their everyday living space. Bora Bora’s proportion is readjusted with widen seat and made of an efficiently ventilated fabric that is easy to clean, offering multi-functionality for both outdoor and indoor space while stylistically complementing every decorative and furniture style.

Specification: 68.4 x 129 x 74 cm
Finnish designer, Sini Henttonen, designs the picnic mat from her obsession in ‘elephant’, Thailand’s national animal and its monumental presence in the country’s history, cultures and traditions. The Erawan collection conveys elephant using a contemporary and minimal aesthetics, translating the loving characteristics of the animal into an elephant motif of the mat’s pattern. A portion of the sales of Erawan collection is donated to Thai Elephants Research and Conservation Fund.

Specification:
150 X 240 cm (M)
120 X 180 cm (Folding mat)

Colour:
Floor mat
WHITE / GREY / ROSEGOLD
BLACK / WHITE / PINK

Folding mat
BLACK / WHITE / PINK
BLUE / ORANGE / PINK
Sathu is a public project PDM Brand initiates to show appreciation in the mat that inspires the brand’s genesis. The mats are made and sent to 99 Buddhist temples across Thailand (the temples are chosen from the names submitted by the followers of PDM Brand’s Facebook page). The Sathu series takes the brand’s first pattern ‘Stride’ with a special detail of colored strips whose orange-yellow hew and blue are beautifully combined and weaved into eighth-meter long mats that specifically designed and made for the use in religious ceremonies and activities.
A collaborative project between PDM Brand and Design PLANT, a group of designers and furniture design entrepreneurs, is developed as a part of ‘Design Instinct’ exhibition set to showcase at Bangkok Design Week 2019.

Shu Xi takes a folding steel table commonly found used by street food vendors to another level with a special feature of an induction stove built in at the center of the piece. The design localizes the heat to be around the pot area instead of spreading through the entire tabletop, brilliantly readjusting and modifying the Shabu-shabu hotpot equipment to a street food meal.

Such concept does not only bring greater convenience, but also solve the safety issues that come with a charcoal stove and compact gas can, keeping user’s fuss-free from having to clean multiple parts. Shu Xi also exemplifies the modification and application of an existing item into something new, more inventive utility and practicality. The table also corresponds to the modern food culture and users as well as the owners of street Shabu-shabu business.

Specification: 60 x 91 x 76 cm
Alpha Opera + Noodle Stool is the project that is born out of PDM Brand’s collaboration with Saran Yenpanya of 56thStudio. A masterful storyteller known for his ability to create new and original renditions of mundane, existing objects, Yenpanya creates the work that will be featured as a part of Bangkok Design Week 2019.

Alpha Opera + Noodle Stool is an interpretation and presentation of Thai and Chinese performing arts such as Chinese opera, Likay, and Khon and their presences that were once parts of the spirit of Charoenkrung neighborhood. Through this work, the brand and the designer hope to bring these disappearing art forms back to life in the digital world. The space of the Soy Sauce Factory in Soi Charoenkrung 24 where 56thStudio’s office is situated is transformed into a contemporary theater, showcasing the artistic fusion of Likay and Chinese opera through the materials and patterns of PDM Brand’s mats. The mats are designed, woven and exhibited as a part of the installation art piece with the artistic elements of motion graphic and sound design that call for viewers’ participation where they are able to experience the role of an actor in the companies of these performing arts. The project hopes to preserve, inherit and pass on the artistic and cultural values of the art forms, and for their spirits to live on as a part of this local neighborhood.

Specification: 37 x 37 x 60 cm
A collaborative project between PDM Brand and Koze gives birth to the furniture that is the result of their two-year research and development. Air Cushion is the design where excessive details are simplified, keeping only the structure of a droplet-shaped sponge foam whose light weight makes the cushion easy to move while offering effective air absorbing quality.

The furniture aims to fulfill user’s demand for personal comfort zone with the incredibly soft and comfortable cushion sofa that is stuffed with three types of high quality sponge combined in proportion that results in the cushion’s firm, yet soft and warm physical quality that can be flexibly adjusted and altered according to each user’s body proportion.

Specification:
Size S – H 104 / DIA 90 cm
Size M – H 117 / DIA 107 cm

Four different ways to float the cloud:
A  Sit towards the edge for upright position
B  Tilt 45 degrees for laidback TV position
C  Tilt 180 degrees for the bed position
D  Push the tip down for the cocoon position
SPECIAL PROJECTS

2019 PDM x o-d-a

CHAIR KAN

Jutamas Buranajade and Piti Amraranga of o-d-a Studio realize the design of CHAIR KAN with the desire for the chair to be an inspiration for novice carpenters and furniture makers to be able to build a piece of furniture by themselves. As a part of the brand’s five-year anniversary celebration, PDM Brand also gives out the working drawing file of the chair for free, welcoming anyone to print out and turn the design into an actual chair.

With the brief for CHAIR KAN to be a beautiful and stylish looking dining chair, the design is developed for users to assemble the chair by themselves without the need any special tool, using only basic carpentry tools such as screws, circular saw, chisel, drill and surface planer. To keep the assembly as simplest as possible, the chair is designed to have only a few numbers of parts.

CHAIR KAN is interesting not only for the way it reflects the simplicity of form, but the intricateness and attention to details of the processed thought behind the design development as well as the production method. o-d-a tested every step of the process and tried assembling the parts themselves. The specifications of the chair’s design encompass its physical form, which is designed to correspond with the tools needed for the assembly as well as the consideration for the chair’s aesthetic quality. It also puts great emphasis on the piece’s structural strength, the comfort and safety of users, the wooden parts that come in only two different thicknesses for easier assembly, the proportion of the seating, the angle of the backrest’s inclination, all the way to the height of the arm rests, which is calculated to be physically corresponding with the common height of dining table. The stackable feature is also designed for greater storage convenience.

Specification:
59.4 x 51.4 x 76.7 cm
PDM SHOWROOM THONGLOR
Thonglor 10

PDM SHOWROOM PATANAKARN
Pattanakarn 20 Yak 4

ANOTHER STORY
Emquatier – F.4

ANYROOM
The Jam Factory

B2S@CENTRAL EASTVILLE
Central Eastville – F.1

HOMEPRISe BY STAR MARK
Crystal Design Center

INDEX LIVING MALL
Phuket Branch
Kaset-Nawamin Branch
Rangsit Branch
Pattaya Branch
Ratchaphruet Branch
Bangna Branch

KENKOOK
Thonglor Branch
Phuket Branch

LHONG 1919
Klong Sarn

LIVING ELEMENT
Srinakarin

LUX BY SACICT
Central Embassy – F.4

MAHASAMUT FURNITURE
Pattanakarn

MODERN OUTDOOR@CDC
C Building, CDC – F.1

MOOD&TONE
Chaengwattana

NAGAadesign
Chatuchak Plaza

O.D.S
Siam Discovery – F.4

PARAGON HOME LIVING
Siam Paragon – F.4

ROOM CONCEPT STORE
Siam Discovery – F.3

ROOM FACTORY
Central Embassy – F.4

SB DESIGN SQUARE
Crystal Design Center branch
Central World branch
Central Westgate branch
Ample Tower branch
Phuket branch
Ratchada branch

SEEK 35
Seen Space, Hua hin

TCDC
Charoenkrung

INTERNATIONAL STORES

FOR THE COMMON GOODS
Singapore

LANE 15
Malaysia

A LOT LIVING ROOM
Hongkong
PRODUCT CARE

CLEANING
Handwash with water maximum of 60 degrees using mild detergent. Dry in shade. Use wet cloth or sponge and mild soap, for example dish washing liquid, to remove any stains.

CARE
Just roll, no fold the mat for transportation and storage. Avoid any kinds of sharp objects, open fire, glue and paint around the mat. Avoid stretching, tearing and hard rubbing.

SAFETY
We recommend to use anti-slide mat underneath PDM mat to prevent any sliding or chances to tripping over.